# Principal Entity & Telemarketer Binding

**TCCCPR-2018** 





Private & Confidential



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## **Objective**

#### Traceability

• To ensure the visibility of all entities involved in the SMS transmission starting from PE to the recipient.

#### Acknowledgement of PEs & TMs

• PEs to declare their corresponding Telemarketer, and/or Telemarketer Aggregator and/or Telemarketer Delivery

#### No engagement with UTMs

• Ensure that PEs or their authorised telemarketers in the chain do not engage with any unregistered telemarketers or

#### Control Untraceable communication

• Reject all messages where the chain of TMs is not defined or does not match.





## List of Abbreviations used

| Abbreviations | Details  |
|---------------|--|
| PE            | Principal Entity – Business Owner  |
| TM*           | Telemarketer - Who is connected to PE and/or TA and/or TM and/or TD but not with Operator.                                       |
| TA*           | Telemarketer Aggregator - Who may be connected to PE or TM and Connected to Telemarketer Delivery but not directly with Operator |
| TTBS – UTM    | A Telemarketers who is registered in DLT with other TSP but not with TTBS (Tata Tele Business Services)                          |
| TD            | Telemarketer Delivery - Who may be is connected to TM/TA or PE and with Operator for SMS submission for delivery                 |
| Registrar     | DLT Registrar (TSP) – who approves exception cases   |

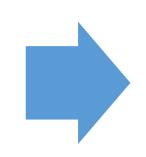


**\*\*TM / TA can be used interchangeably** 

#### **Prerequisites**



# PE to have Telemarketer ID of their respective TM



# TM or TA to have DLT ID of their SMS Delivery Telemarketer (TD)

• PE's who are directly connected with TD, need to have DLT ID of their SMS Delivery Telemarketer (TD)

 Entities participating in the PE TM Binding process need to ensure the correct ID and validate the name on DLT before they proceed with request



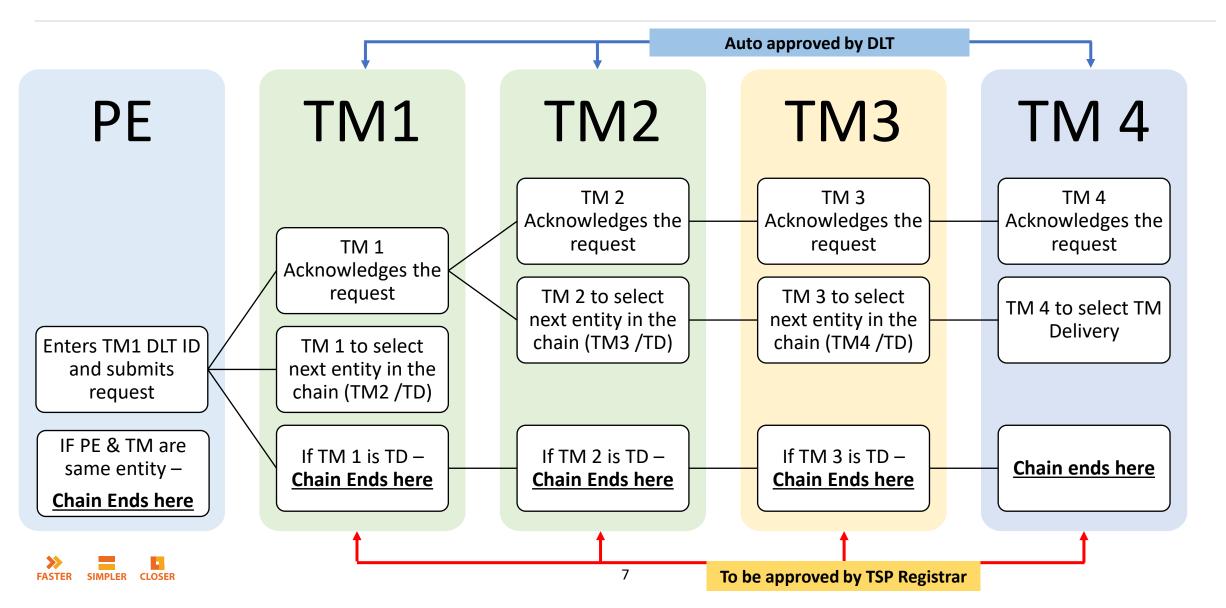


#### **Exceptions**

| Initiate Request  | End of PE – TM Chain  | Visibility of Chain   | Multiple Association<br>of PE   | Entities in one chain   |
|---|---|---|---|---|
| <ul> <li>Only PE can initiate the request for PE – TM binding</li> <li>Other entities (TM/TA/TD) in chain cannot initiate the request.</li> <li>PE Must be registered on DLT with TTBS to initiate the request</li> </ul> | <ul> <li>Chain can end only at<br/>Telemarketer Delivery<br/>(TD)</li> <li>Till TD is not selected in<br/>the chain it won't<br/>complete the process,<br/>and SMS will not get<br/>submitted</li> <li>TM Delivery must be<br/>registered on DLT with<br/>TTBS</li> </ul> | <ul> <li>PE &amp; TD can see all<br/>members and status of<br/>the chain</li> <li>Other members can<br/>only see their previous<br/>and next entities in the<br/>chain</li> </ul> | <ul> <li>In case a PE is<br/>associated with<br/>multiple TMs, separate<br/>bindings to be initiated<br/>by PE</li> </ul> | <ul> <li>Minimum - 2 entities -<br/>PE &amp; TM Delivery</li> <li>Maximum 4 entities PE<br/>- TM 1 - TM 2 - TM D</li> <li>If a chain has more<br/>than 3 entities, 4<sup>th</sup><br/>entity will be approved<br/>by TSP's registrar</li> </ul> |



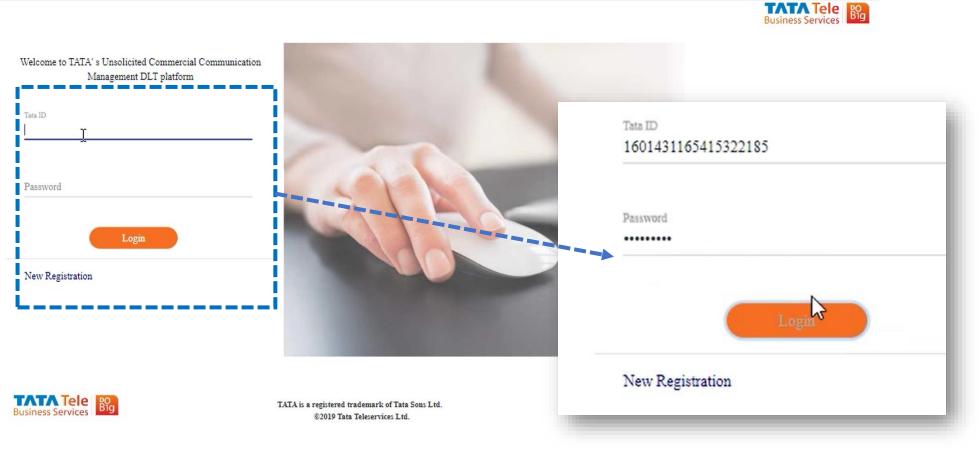
#### **Registration Flow**



# **Principal Entity to Login to TTBS DLT Platform**



#### https://telemarketer.tatateleservices.com/







## **Initiate PE – TM Binding Request**

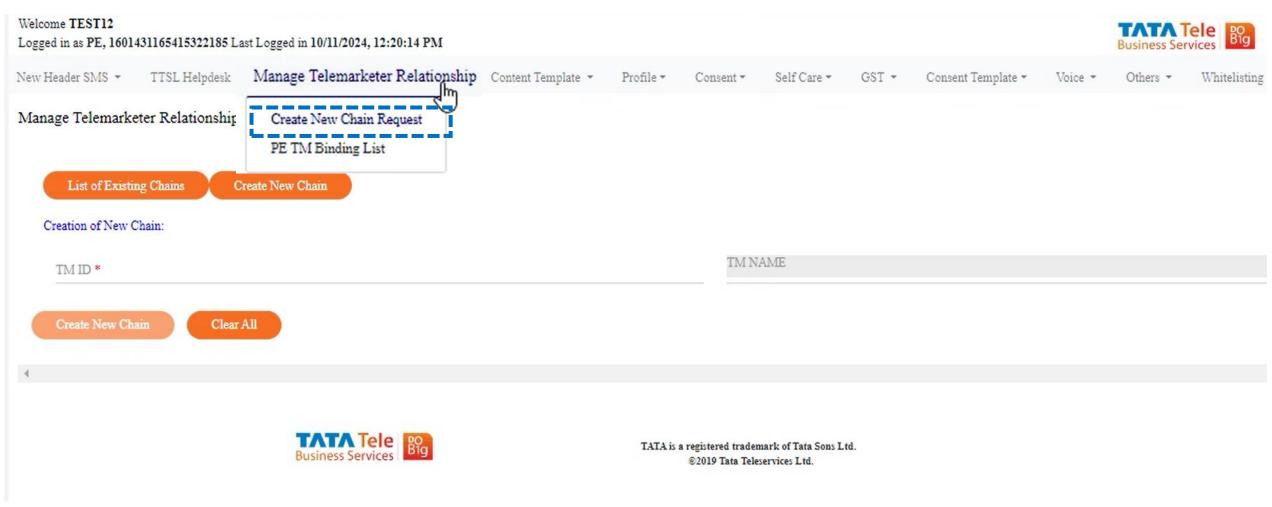
| Welcome TEST12<br>Logged in as PE, 160143116541532218 | 5 Last Logged in 10/11/2024, 12:20:14 PM             |                                     |                            |                                    | Business Services                         | (             |
|---|--|-------------------------------------|----------------------------|------------------------------------|---|---------------|
| New Header SMS • TTSL Helpde                          | 🗧 🔹 Manage Telemarketer Relationship 👻               | Content Template 👻 Profile 👻        | Consent - Self Care -      | GST 👻 Consent Template 🕶           | Voice • Others • Whitelisting •           |               |
| Template Reports To Be Viewed                         | By PE Create New Chain Request<br>PE TM Binding List |                                     |                            |                                    |   |               |
| Industry Type<br>Private                              |  | •                                   | Entity Name<br>TEST12      |                                    |   |               |
| Search By - Sear                                      | ch Date From   | Date To                             | Apply Clear A              | ш                                  |   |               |
|   | an de Frank and a franke de Handhar                  | Ariables Verify Verified Time Stamp | Justification Verification | Communication Type Category Status | Consent Template ID Registration Date Mod | lify Reassign |
|   |  | 2                                   | lo records found           |                                    |   |               |
|   |  |                                     |                            |                                    | ltems per page: 5 0 of 0  < <             | < > >I        |
|   | E  | xport as Excel                      |                            |                                    |   | -             |
| 4   |  |                                     |                            |                                    |   |               |



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#### **Create New Request– TM Binding Request**

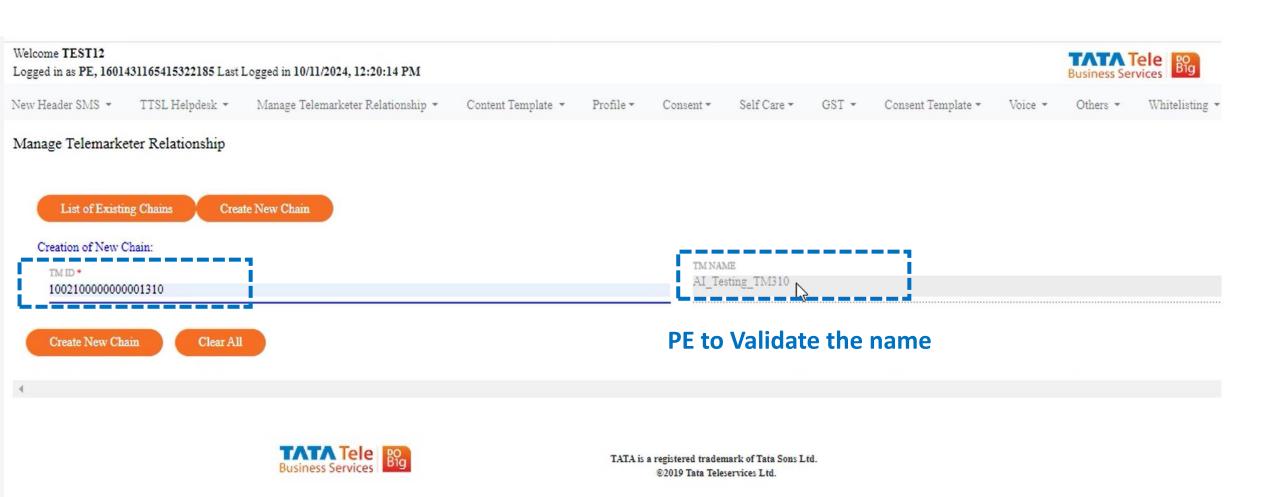






#### **Enter Details – Telemarketer ID**





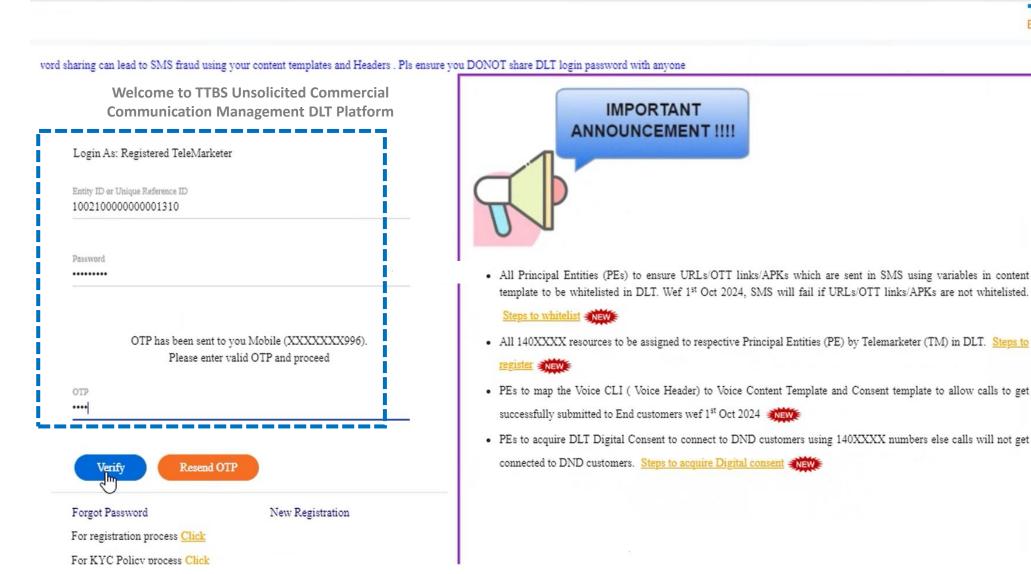
#### **Request created for binding with Telemarketer**



| Welcome TEST12<br>Logged in as PE, 1601431165415322185 Last Logged in 10/11/2                                | 024, 12:20:14 PM<br>PE TM Binding Create                   | New Chain  | ×                   | TATA 1<br>Business Ser | vices Big                                 | $\bigcirc$ |
|--|--|--|---------------------|------------------------|---|------------|
| New Header SMS 👻 TTSL Helpdesk 👻 Manage Telem  | arketer Relationship + Conten                              | New Cham   | Consent Template -  | Voice - Others -       | Whitelisting 👻                            |            |
| Manage Telemarketer Relationship<br>List of Existing Chains Create New Chain<br>PE ID<br>1601431165415322185 | PE NA<br>TES   | W  |                     |                        |   |            |
| URN Chain ID Chainparticipants(Seq.R   | ole RequestorID RequestorName RespondantID RespondantName) | Chain Status   | Created Date        | Last Updated Date      | Action                                    |            |
| 10000000000049 1: <b>PE</b> :16014311654   | 15322185:TEST12:100210000000001310:AI_Testing_TM310        | Pending with TM/TA                                       | 11-10-2024 05:54 PM | 11-10-2024 05:54 PM    | Comments<br>Comment is Required<br>Reject |            |
|  | Export to  | Excel  |                     | ltems per page: 5      | 1-1of1  < < >                             | >1         |
| 4  |  |  |                     |                        |   | - F        |
| Business   |  | ed trademark of Tata Sons Ltd.<br>Tata Teleservices Ltd. |                     |                        |   |            |



# **Login as Telemarketer to Approve Binding Request**



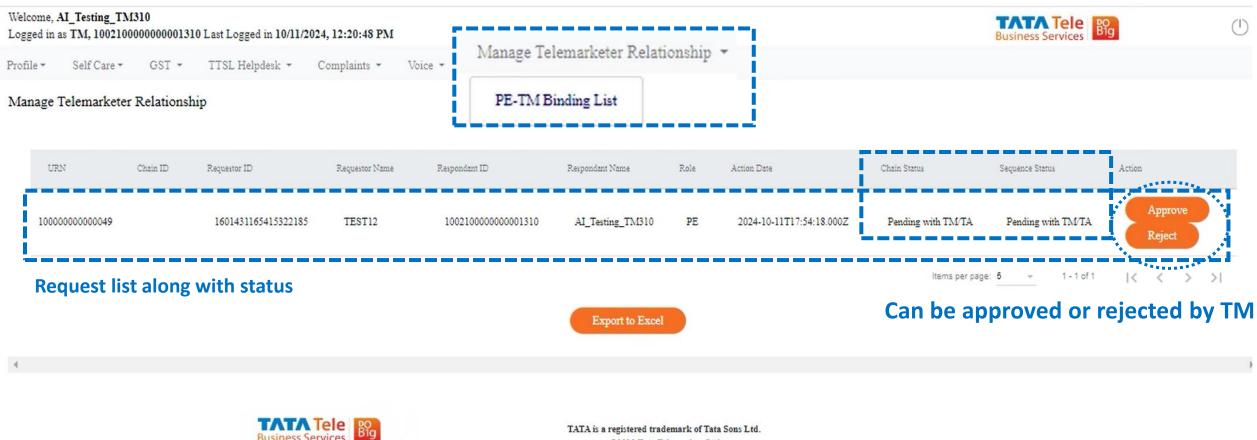




## **Select Manage Telemarketer Relationship**

**Business Services** 





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#### TM to Select Role in the Chain



| .ogg |                 | 000000001310 | 0 Last Logged in <b>10/11/2</b> 0<br>TTSL Helpdesk <b>~</b> |                | Voice - | PE TM Binding   | Ĩ       |                    | Business Services  | 9<br>1g           |   |
|------|-----------------|--------------|---|----------------|---------|---|---------|--------------------|--------------------|-------------------|---|
| Man  | e • Self Care • |              |   | Complaints +   | voice + | ©Telemarketer/Aggregator OTelemarketer Delivery                                       |         |                    |                    |                   |   |
|      | URN             | Chain ID     | Requestor ID  | Requestor Name | Respon  | Remarks: *  |         | Chain Status       | Sequence Status    | Action            |   |
|      | 10000000000049  |              | 1601431165415322185   | TEST12         | 1002    | Next Entity ID:*         10021000000001311           TM Name         AI_Testing_TM311 | .8.000Z | Pending with TM/TA | Pending with TM/TA | Approve<br>Reject |   |
| 4    |                 |              | narketer/Ag<br>M Delivery                                   |                |         | Ok Cancel   |         | ltems per page     | : <b>5</b> 1.of 1  | ik                | > |
|      | Enter the       |              | s of next TN<br>ck on "ok"                                  | 1 ID with      |         | TATA is a registered trademark of Tata Sons Ltd.<br>©2019 Tata Teleservices Ltd.      |         |                    |                    |                   |   |

FASTER SIMPLER CLOSER

## **Click on Ok if sure to submit the request**

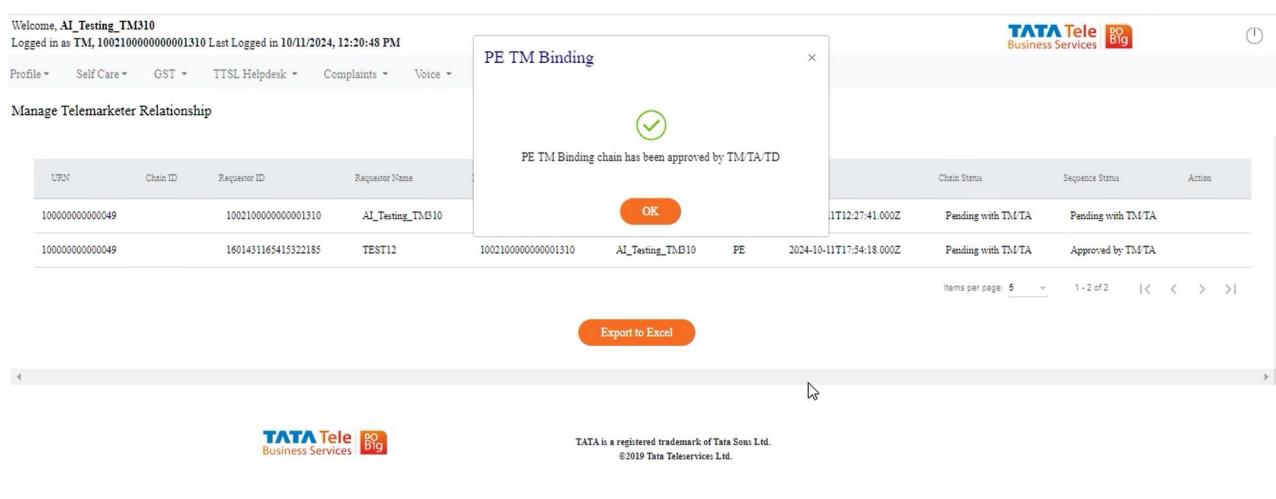


|       |         | _Testing_T?<br>TM. 100210 |              | 10 Last Logged in 10/11/2 | 2024, 12:20:48 PM    |               |                   |  |    |                          |                    | TATA Tele<br>Business Services | eo<br>Big         | Ċ |
|-------|---------|---------------------------|--------------|---------------------------|----------------------|---------------|-------------------|--|----|--------------------------|--------------------|--------------------------------|-------------------|---|
| Profi |         |                           | GST •        |                           |                      | PE<br>Voice - | E TM Binding      |  |    |                          |                    | bosiness services -            |                   |   |
| Mai   | nage Te | elemarkete                | r Relationsł |                           |                      | Do            | o you like to App | rove the PE TM Binding                         | g  |                          |                    |                                |                   |   |
|       | URN     |                           | Chain ID     | Requestor ID              | Requestor Name       | Respond       |                   |  |    | Ok Cancel                | Chain Status       | Sequence Status                | Action            |   |
|       | 100000  | 000000049                 |              | 160143116541532218        | 5 TEST12             | 100210000     | 0000001310        | AI_Testing_TM310                               | PE | 2024-10-11T17:54:18.000Z | Pending with TM/TA | Pending with TMTA              | Approve<br>Reject |   |
|       |         |                           |              |                           |                      |               |                   | Export to Excel                                |    | >                        | ltems per page     | : <u>5 -</u> 1-1of1            | I< < >            | > |
| 4     |         |                           |              |                           |                      |               |                   |  |    |                          |                    |                                |                   | × |
|       |         |                           |              | Business 1                | Tele Bog<br>Services |               |                   | TATA is a registered trader<br>©2019 Tata Tele |    |                          |                    |                                |                   |   |





#### Request is saved and moved to Next TM for Approval







Items per page: 5 - 1 - 2 of 2 | < < > > |

#### TM Can view the list and status

|           | AI_Testing_TM:<br>as TM, 10021000 |       | 0 Last Logged in 10/11/ | 2024, 12:20:48 PM |         |                                    | Business Services | ( |
|-----------|-----------------------------------|-------|-------------------------|-------------------|---------|------------------------------------|-------------------|---|
| Profile 🕶 | Self Care 🕶                       | GST * | TTSL Helpdesk 🔹         | Complaints 🝷      | Voice • | Manage Telemarketer Relationship 👻 |                   |   |
|           |                                   |       |                         |                   |         |                                    |                   |   |

Manage Telemarketer Relationship

| URN            | Chain ID | Requestor ID        | Requestor Name   | Respondant ID      | Respondant Name  |       | Action Date              | Chain Status       | Sequence Status    | Action |
|----------------|----------|---------------------|------------------|--------------------|------------------|-------|--------------------------|--------------------|--------------------|--------|
| 10000000000049 |          | 1002100000000001310 | AI_Testing_TM310 | 100210000000001311 | AI_Testing_TM311 | TM/TA | 2024-10-11T12:27:41.000Z | Pending with TM/TA | Pending with TM/TA |        |
| 10000000000049 |          | 1601431165415322185 | TEST12           | 100210000000001310 | AI_Testing_TM310 | PE    | 2024-10-11T17:54:18.000Z | Pending with TM/TA | Approved by TM/TA  |        |

Export to Excel

.



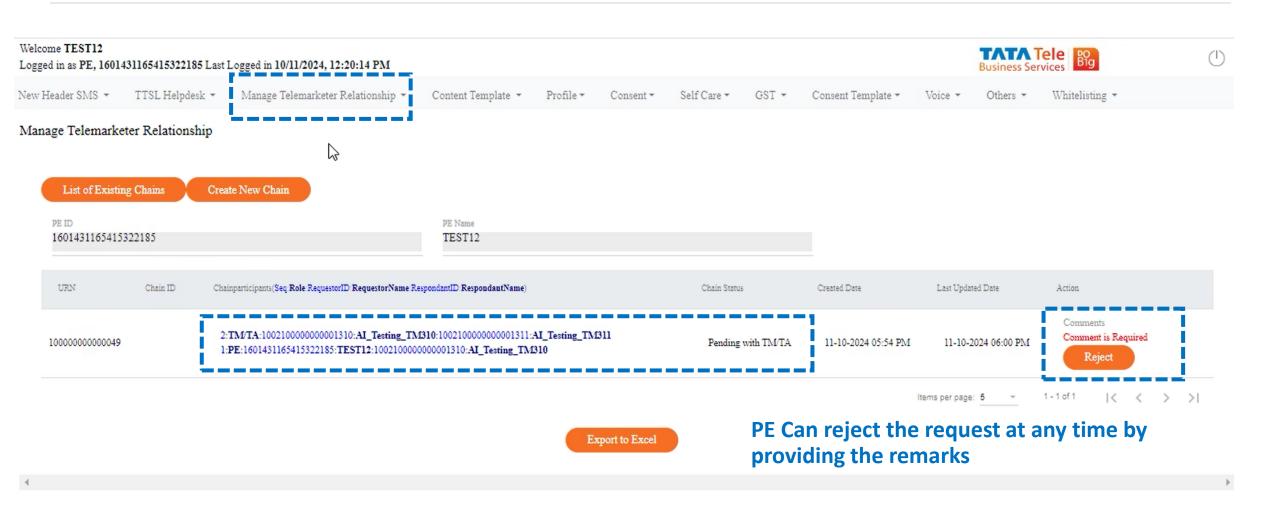
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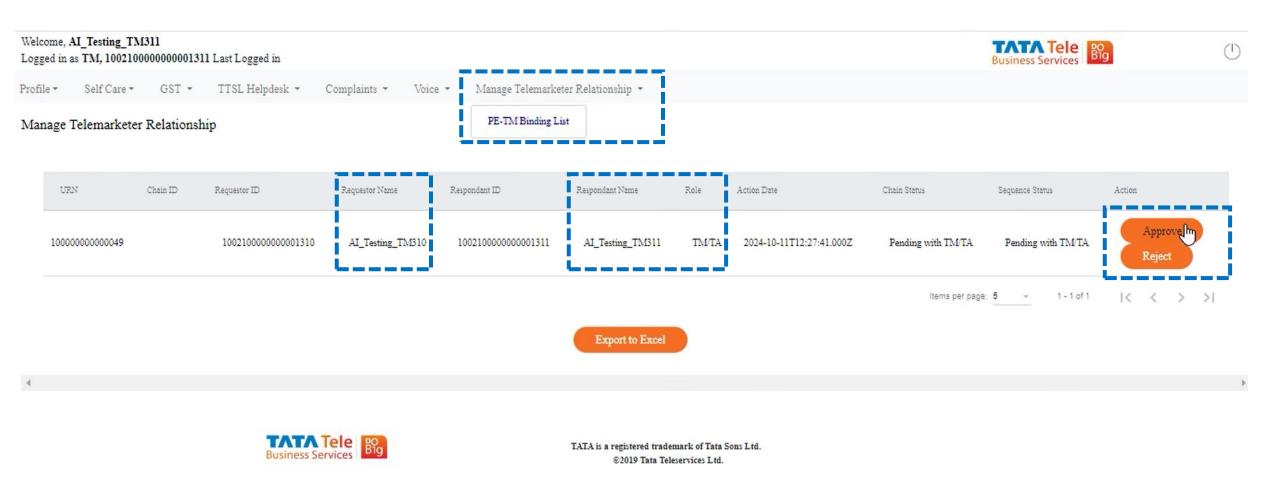
## **PE Can view the list and status**







#### **Next TM to Approve the Request**



FASTER SIMPLER CLOSER

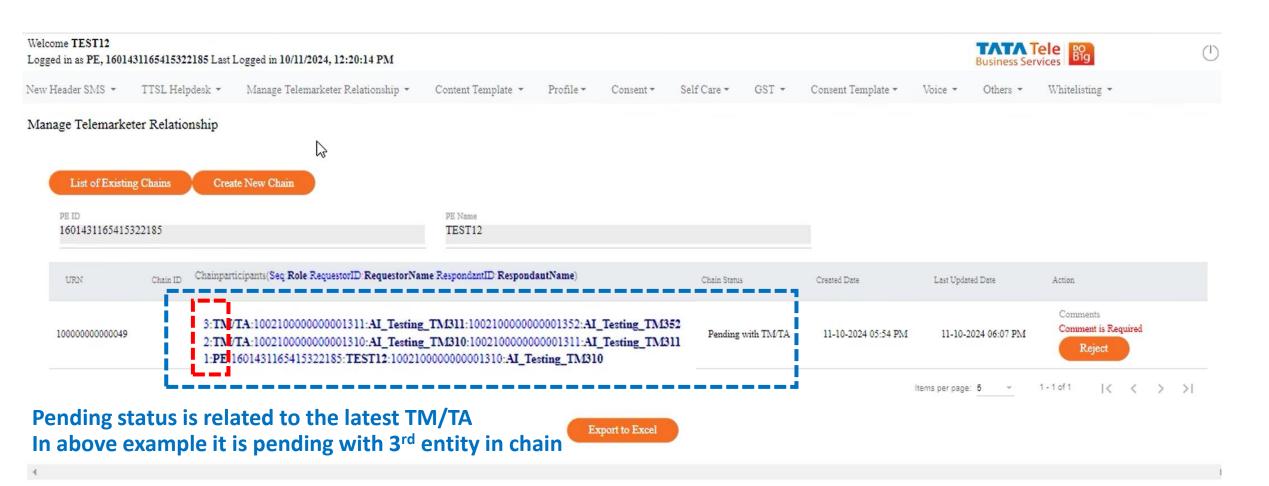
## Next TM to Select Role in the Chain



|       | ome, AI_Testing_TM<br>ed in as TM, 100210 |              | 1 Last Logged in               |                  | PE TM Binding   |  |                    | <b>TATA Tele</b><br>Business Services | o<br>Sig                        | U        |
|-------|---|--------------|--------------------------------|------------------|---|--|--------------------|---------------------------------------|---------------------------------|----------|
| Profi | le • Self Care •                          | GST -        | TTSL Helpdesk 👻                | Complaints - Voi | vice *  |  |                    |                                       |                                 |          |
| Mai   | nage Telemarketer                         | r Relationsh | iip                            |                  | Do you like to Approve the PE TM Binding<br>Telemarketer/Aggregator OTelemarketer Delivery        | _  |                    |                                       |                                 |          |
|       | URN                                       | Chain ID     | Requestor ID                   | Requestor Name   | Respo<br>Remarks: *   |  | Chain Status       | Sequence Status                       | Action                          |          |
|       | 10000000000049                            |              | 1002100000000001310            | AI_Testing_TM310 | Next Entity ID:*         10021000000001352           100         TM Name         AI_Testing_TM352 | :41.000Z   | Pending with TM/TA | Pending with TM/TA                    | Approve<br>Reject               |          |
|       |   |              |                                |                  |   | Cancel   | ltems per page     |                                       | <                               | >1       |
| 4     |   | eter/A       | ggregator – 1<br>/ to be selec |                  | Export to Excel   | laints + Voice +                                       |                    | ng chain has been approved by         | · TM/TA/TD                      | <b>,</b> |
|       | Enter the                                 | details      | s of next TM<br>k on "ok"      |                  | G<br>TATA is a registered trademark of Tata Sons Ltd.<br>©2019 Tata Teleservices Ltd.             | Requestor Name<br>AI_Testing_TM311<br>AI_Testing_TM310 | 100210000000001311 | AI_Testing_TMB11                      | , INT IN THE INTERNATIONAL INC. | T1       |
|       | FASTER SIMPLER                            | CLOSER       |                                |                  | 21  |  |                    | Export to Excel                       |                                 |          |

## **PE Can view the list and status**







## **Other TM/TA Can view the list and status**



| lcome, AI_Testing<br>gged in as TM, 100                 |   | 10 Last Logged in 10/11/2024,             | 12:20:48 PM                           |   |                                   |               |   | Business                 | Services Big      |        |
|---|---|---|---------------------------------------|---|-----------------------------------|---------------|---|--------------------------|-------------------|--------|
| file 👻 Self Car   | re • GST •  | TTSL Helpdesk 👻 Co                        | omplaints - Voice -                   | Manage Telemarketer Re                      | elationship 👻                     |               |   |                          |                   |        |
| anage Telemark  | keter Relations   | hip                                       |                                       | L   |                                   |               |   |                          |                   |        |
| URN   | Chain ID  | Requestor ID                              | Requestor Name                        | Respondant ID                               | Respondant Name                   | Role          | Action Date                             | Chain Status             | Sequence Status   | Action |
| 10000000000004  | 19  | 1002100000000001310                       | AI_Testing_TM310                      | 1002100000000001311                         | AI_Testing_TM311                  | TM/TA         | 2024-10-11T12:27:41.000Z                | Pending with TM/TA       | Approved by TM/TA |        |
| 1000000000004   | 19  | 1601431165415322185                       | TEST12                                | 100210000000001310                          | AI_Testing_TM310                  | PE            | 2024-10-11T17:54:18.000Z                | Pending with TM/TA       | Approved by TM/TA |        |
|   |   |   |                                       |   |                                   | _             |   | Items per page: 5        | 1-2 of 2   <      | < > >I |
| elcome, AI_Testing<br>gged in as TM, 100                |   | 311 Last Logged in                        |                                       |   |                                   | _             |   | TAT                      |                   | < > >  |
| gged in as TM, 100                                      | 02100000000001  |   | omplaints • Voice •                   | Manage Telemarketer R                       | elationship 👻                     |               |   | TAT                      |                   | < > >  |
| gged in as TM, 100<br>file - Self Ca                    | 02100000000001  | TTSL Helpdesk 👻 C                         | omplaints • Voice •                   | Manage Telemarketer R<br>PE-TM Binding List | elationship 👻                     |               |   | TAT                      |                   |        |
| gged in as TM, 100<br>file - Self Ca                    | 02100000000001  | TTSL Helpdesk 👻 C                         | omplaints 🔹 Voice 🕶<br>Requestor Name |   | telationship +<br>Respondant Name | Role          | Action Date                             | TAT                      |                   | Action |
| gged in as TM, 100<br>ofile + Self Ca<br>anage Telemark | 0210000000001<br>are - GST -<br>keter Relations<br>Chain ID       | TTSL Helpdesk - C                         |                                       | PE-TM Binding List                          |                                   | Role<br>TM/TA | Action Date<br>2024-10-11T12:27:41.000Z | Business                 | s Services        |        |
| gged in as TM, 10<br>file - Self Ca<br>anage Telemark   | 0210000000001<br>are - GST -<br>keter Relations<br>Chain ID<br>49 | TTSL Helpdesk - C<br>ship<br>Requestor ID | Requestor Name                        | PE-TM Binding List                          | Respondant Name                   |               |   | Busines:<br>Chain Status | Sequence Status   |        |

# TM Not Registered with TTBS can login with OTP



| Entity II<br>10021 | 000000001352   |
|--------------------|--|
| Send (             |  |
|                    | OTP has been sent to DLT registered Mobile Number and Email.<br>Please enter valid OTP and proceed |
| 0TP<br>•••         | I  |
|                    | 7erify Resend OTP  |





TM selected in the chain who is not a registered TM with TTBS to use their DLT TM ID and DLT registered mobile & Email ID for login

#### Such TMs to select TTBS Unregistered Telemarketer option

Welcome To TTBS Commercial Communication Management DLT Platform



Telecom Service Provider



Principal Entity/TeleMarketer/ Aggregator





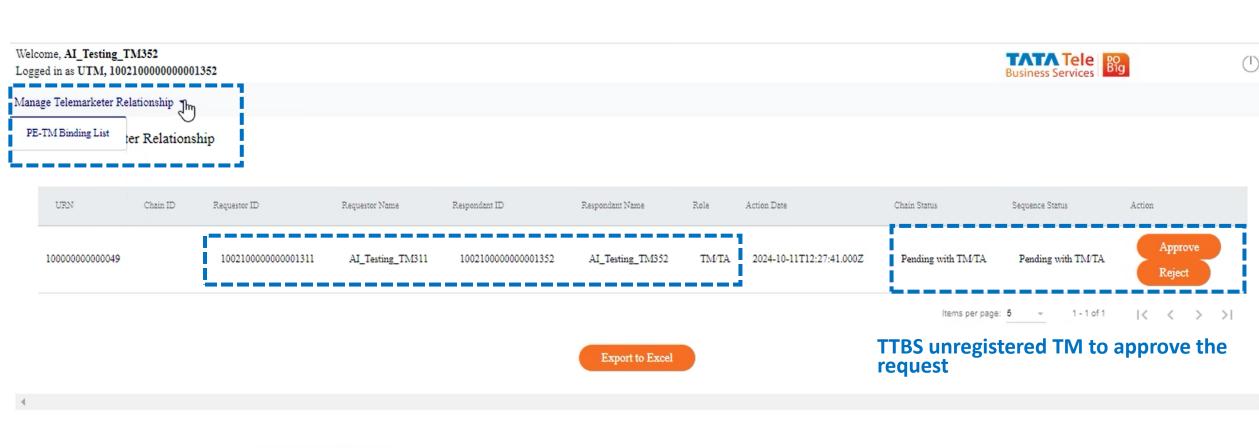


po B1q

**TATA** Tele



## **TTBS Unregistered TMs will get only one option**





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po B1g

## **Exception - More Than 4 Entities in a Chain**

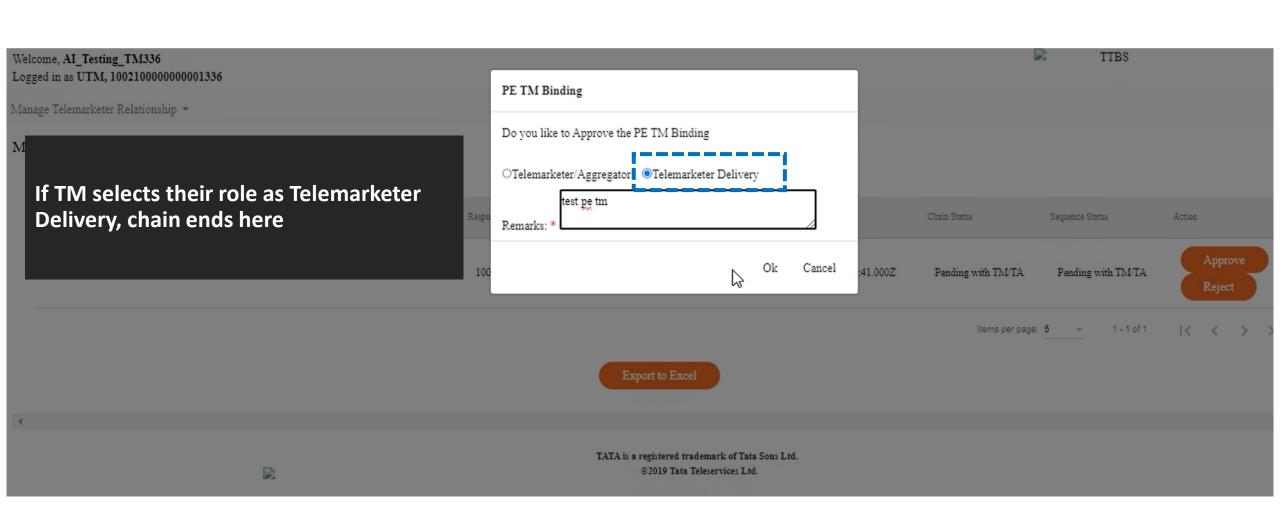


| Velcome, AI_Testing_TM352          |                    | _                                     | PE TM Binding  |              |                    |                     |          | CI. |
|------------------------------------|--------------------|---------------------------------------|--|--------------|--------------------|---------------------|----------|-----|
| ogged in as UTM, 100210000000001   | 352                |                                       | Do you like to Approve the PE TM Binding   |              |                    | Business Services   | 9        | C   |
| fanage Telemarketer Relationship 🝷 |                    |                                       |  |              |                    |                     |          |     |
| Janage Telemarketer Relationsh     | up                 |                                       | Telemarketer/Aggregator OTelemarketer Delivery   |              |                    |                     |          |     |
|                                    |                    |                                       | Remarks *  | 1            |                    |                     |          |     |
| URN Chain ID                       | Requestor ID       | Requestor Name                        | Remarks is Required  |              | Chain Status       | Sequence Status     | Action   |     |
|                                    |                    |                                       | 0 Next Entity ID:* Next Entity ID  | :4           |                    |                     |          |     |
| 10000000000049                     | 100210000000001311 | AI_Testing_TM311                      | Next Entity ID is Required   | 1.000Z       | Pending with TM/TA | Pending with TM/TA  | Approve  |     |
|                                    |                    |                                       | TM Name TM Name  |              |                    |                     | Reject   |     |
| Such request go t                  | o TSD's regist     | trar to                               | The chain is exceeding more than 4 entities, it goes for registra<br>Please provide proper justification to refrain from rejection | ar approval. | items per page     | : <u>5</u> 1-1 of 1 | I< < > 3 | >   |
| review and appro                   | ove                |                                       | Justification  |              |                    |                     |          |     |
| justification why                  |                    | · · · · · · · · · · · · · · · · · · · | Justification is Required  |              |                    |                     |          |     |
| part of this chain                 |                    |                                       | Ok   | Cancel       |                    |                     |          |     |

V

#### **Select Telemarketer Delivery**





## **PE Can view the list and status**



| Welcome TEST12<br>Logged in as PE, 16014 | Business Services |   |  |                                  | (             |              |               |                     |               |                 |   |     |
|--|-------------------|---|--|----------------------------------|---------------|--------------|---------------|---------------------|---------------|-----------------|---|-----|
| New Header SMS 🝷                         | TTSL Helpdesk 🔻   | Manage Telemarketer Relationship 🝷  | Content Template 👻                                   | Profile -                        | Consent 🕶     | Self Care 🕶  | GST -         | Consent Template 🕶  | Voice 👻       | Others 👻        | Whitelisting -                            |     |
| Manage Telemarket                        |                   | e New Chain   |  |                                  |               |              |               |                     |               |                 |   |     |
| PE ID<br>16014311654153                  | PE Name<br>TEST12 |   |  |                                  |               |              |               |                     |               |                 |   |     |
| URN                                      | Chain ID Chain    | participants(Seq Role RequestorID RequestorName Resp  | oondantID RespondantName)                            |                                  |               | Chain Status |               | Created Date        | Last Up       | odated Date     | Action                                    |     |
| 10000000000049                           | 4:T<br>3:T<br>2:T | D:100210000000001336:AI_Testing_TM336::<br>MTA:1002100000000001352:AI_Testing_TM3<br>MTA:1002100000000001311:AI_Testing_TM3<br>MTA:1002100000000001310:AI_Testing_TM3<br>MTA:1002100000000001310:AI_Testing_TM3<br>D:1601431165415322185:TEST12:10021000000 | 11:1002100000000001352:A<br>10:1002100000000001311:A | AI_Testing_TM3<br>AI_Testing_TM3 | 52            | Approved b   | y TM Delivery | 11-10-2024 05:54 PM | M 11-1        | 0-2024 06:22 PM | Comments<br>Comment is Required<br>Reject |     |
|  |                   | e latest TM/TA<br>ated to 5 <sup>th</sup> entity in <sup>-</sup>  | the chain  | E                                | port to Excel |              |               |                     | ltems per pag | e: <u>6</u> +   | 1-1of1  < <                               | > > |



## **PE's Chain status and actions**



| Welcome TEST12<br>Logged in as PE, 160143 | 1165415322185 Last  | t Logged in 10/11/2024, 12:20:14 PM  |                           |           |              |                              |             |                     | Business Serv                        |   | C    |
|---|---|--|---------------------------|-----------|--------------|------------------------------|-------------|---------------------|--------------------------------------|---|------|
| New Header SMS 🝷                          | TTSL Helpdesk 🔹   | Manage Telemarketer Relationship 🝷   | Content Template 👻        | Profile * | Consent *    | Self Care 🕶                  | GST -       | Consent Template 🕶  | Voice • Others •                     | Whitelisting *                            |      |
| Manage Telemarkete                        | er Relationship   |  |                           |           |              |                              |             |                     |                                      |   |      |
| List of Existing                          | Chains Cre  | ate New Chain  |                           |           |              |                              |             |                     |                                      |   |      |
| PE ID<br>160143116541532                  | 22185   |  | PE Name<br>TEST12         |           |              |                              |             |                     |                                      | nain is pendi<br>egistrar                 | ng   |
| URN                                       | Chain ID Chai   | nparticipants(Seq Role RequestorID RequestorName Resp  | condantID RespondantName) |           |              | Chain Status                 |             | Created Date        | Last Updated Date                    | Action                                    |      |
| 10000000000049                            | 4:<br>3:<br>2:  | 5:TD:10021000000001336:AI_Testing_TM336::<br>4:TM/TA:100210000000001352:AI_Testing_TM352:10021000000001336:AI_Testing_TM336<br>3:TM/TA:100210000000001311:AI_Testing_TM311:100210000000001352:AI_Testing_TM352<br>2:TM/TA:100210000000001310:AI_Testing_TM310:100210000000001311:AI_Testing_TM311<br>1:PE:1601431165415322185:TEST12:100210000000001310:AI_Testing_TM310 |                           |           |              | proved by TI<br>ding with TT | -           | 11-10-2024 05:54 PM | 11-10-2024 06:22 PM                  | Comments<br>Comment is Required<br>Reject |      |
| 100000000000050                           | 2:TD:10021000000001312:AI_Testing<br>1:PE:1601431165415322185:TEST12:10 |  |                           |           |              | Approved by                  | TM Delivery | 11-10-2024 06:28 PM | 11-10-2024 06:29 PM                  | Comment is Required<br>Approve<br>Reject  |      |
|   |   | rt chain is auto appro<br>DLT system   | oved                      | Ехд       | ort to Excel | )                            |             |                     | ns per page: 5 - 1<br>Iy, PE to appr | ore the requ                              | iest |

## **Final Request Approved by PE With Remarks**



| e Telemarketer Relations | hip  |              |                     |                     |            |
|--------------------------|--|--------------|---------------------|---------------------|------------|
| List of Existing Chains  | Create New Chain   |              |                     |                     |            |
| E ID                     | PE Name  |              |                     |                     |            |
| 601431165415322185       | TEST12   |              |                     |                     |            |
| URN Chain ID             | Chainparticipants(Seq Role RequestorID RequestorName RespondantID RespondantName)  | Chain Status | Created Date        | Last Updated Date   | Action     |
|                          | 5:TD:10021000000001336:AI_Testing_TM336::  |              |                     |                     |            |
| 000000000049             | 4:TM/TA:100210000000001352:AI_Testing_TM352:100210000000001336:AI_Testing_TM336<br>3:TM/TA:100210000000001311:AI_Testing_TM311:100210000000001352:AI_Testing_TM352 |              | 11-10-2024 05:54 PM | 11-10-2024 07:36 PM |            |
| 00000000049              | 2:TM/TA:10021000000001310:AI_testing_TM310:10021000000000332:AI_testing_TM352<br>2:TM/TA:100210000000001310:AI_Testing_TM310:1002100000000001311:AI_testing_TM311  |              | 11-10-2024 03:34 PM | 11-10-2024 07:56 PM |            |
|                          | 1:PE:1601431165415322185:TEST12:100210000000001310:AI_Testing_TM310  |              |                     |                     |            |
| 20000000000              | 2:TD:100210000000001312:AI_Testing_TM312::   |              | 11-10-2024 06:28 PM | 11 10 0004 07 00 PM |            |
| 000000000050             | 1:PE:1601431165415322185:TEST12:100210000000001312:AI_Testing_TM312  |              | 11-10-2024 06:28 PM | 11-10-2024 07:33 PM |            |
|                          | 5:TD:10021000000001336:AI_Testing_TM336::  |              |                     |                     | approved ] |
|                          | 4:TM/TA:100210000000001352:AI_Testing_TM352:100210000000001336:AI_Testing_TM336  |              |                     |                     |            |
| 000000000051             | 3:TM/TA:10021000000001311:AI_Testing_TM311:10021000000001352:AI_Testing_TM352  |              | 11-10-2024 07:38 PM | 11-10-2024 07:50 PM | Approve    |
|                          | 2:TM/TA:10021000000001312:AI_Testing_TM312:100210000000001311:AI_Testing_TM311<br>1:PE:1601431165415322185:TEST12:100210000000001312:AI_Testing_TM312              |              |                     |                     | Reject     |
|                          | TPE:1001451105415522185112.100210000000001512.AL_lexing_1AB12  |              |                     |                     |            |





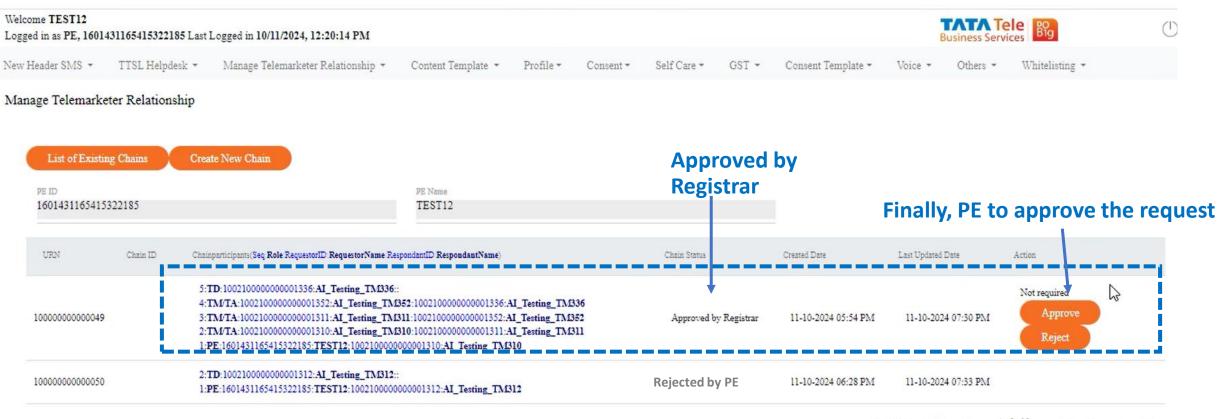
## **Final Request Approved by PE**

| age Telemarketer Relationship   | PE TM   | Binding Action                                  | ×        |                     |                       |        |
|---|---|---|----------|---------------------|-----------------------|--------|
| List of Existing Chains Create New Chain<br>PE ID<br>1601431165415322185      | PE Nam<br>TEST  | Action Performed succesfully                    |          |                     |                       |        |
| URN Chain ID Chainparticipants(Seq Role Requ                                  | storID RequestorName Responda:  | ОК  | stus     | Created Date        | Last Updated Date     | Action |
| 1000000000049 3: <b>TM/TA</b> :100210000000<br>2: <b>TM/TA</b> :1002100000000 | 6:AI_Testing_TM336::<br>01352:AI_Testing_TM352:10021000000000<br>01311:AI_Testing_TM311:10021000000000<br>01310:AI_Testing_TM310:10021000000000<br>5:TEST12:1002100000000001310:AI_Testing  | 1352:AI_Testing_TM352<br>11311:AI_Testing_TM311 | Approved | 11-10-2024 05:54 PM | 11-10-2024 07:36 PM   |        |
| 2: <b>TD</b> :1002100000000013<br>1: <b>PE</b> :16014311654153221:            | 12:AI_Testing_TM312::<br>5:TEST12:100210000000001312:AI_Testing   | g_TMB12   |          | 11-10-2024 06:28 PM | 11-10-2024 07:33 PM   |        |
| 1000000000051 3:TM/TA:100210000000<br>2:TM/TA:100210000000                    | 06:AI_Testing_TM336::<br>01352:AI_Testing_TM352:10021000000000<br>01311:AI_Testing_TM311:10021000000000<br>01312:AI_Testing_TM312:10021000000000<br>5:TEST12:1002100000000001312:AI_Testing | 1352:AI_Testing_TM352<br>01311:AI_Testing_TM311 | Approved | 11-10-2024 07:38 PM | 11-10-2024 07:51 PM 🖒 |        |
|   |   |   |          | Items per page: 5   | + 1-3 of 3  <         | < >    |
|   |   | Export to Excel                                 |          |                     |                       |        |



## **PE's Chain status and actions**





Items per page: 5 \* 1 - 2 of 2 |< < > >|

Export to Excel



## Final Status of PE's Chain – Ready to Submit SMS



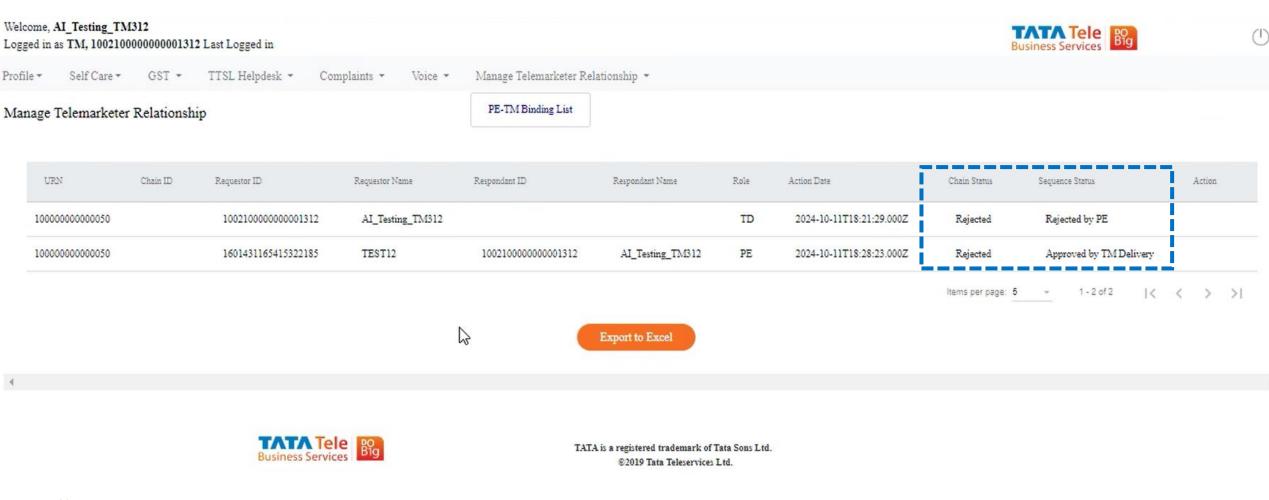
| ome TEST12<br>ed in as PE, 1601 | 431165415322185 Last | Logged in 10/11/2024, 12:20:14 PM   |   |           |           |             |              |                    |                     | Business Services     |        |
|---------------------------------|----------------------|---|---|-----------|-----------|-------------|--------------|--------------------|---------------------|-----------------------|--------|
| Header SMS 🝷                    | TTSL Helpdesk 👻      | Manage Telemarketer Relationship 🝷  | Content Template 🝷  | Profile * | Consent - | Self Care 🕶 | GST -        | Consent Template 🕶 | Voice 🕶             | Others - Whitelisting | *      |
| age Telemark                    | eter Relationship    | $\searrow$  |   |           |           |             |              |                    |                     |                       |        |
| List of Existi                  | ing Chains Crea      | ate New Chain   |   |           |           |             |              |                    |                     |                       |        |
| PE ID<br>1601431165411          | 5322185              |   | PE Name<br>TEST12   |           |           |             |              |                    |                     |                       |        |
| URN                             | Chain ID             | Chainparticipants(Seq Role RequestorID RequestorNat   | ne RespondantID RespondantN   | ame)      |           |             | Chain Stat   | as Created Date    |                     | Last Updated Date     | Action |
| 10000000000049                  |                      | 5:TD:10021000000001336:AI_Testing_TM336::<br>4:TM/TA:100210000000001352:AI_Testing_TM352:100210000000001336:AI_Testing_TM336<br>3:TM/TA:100210000000001311:AI_Testing_TM311:100210000000001352:AI_Testing_TM352<br>2:TM/TA:100210000000001310:AI_Testing_TM310:100210000000001311:AI_Testing_TM311<br>1:PE:1601431165415322185:TEST12:100210000000001310:AI_Testing_TM310 |   |           |           | Approv      | ed 11-10-202 | 24 05:54 PM        | 11-10-2024 07:36 PM |                       |        |
| 100000000000050                 | )                    | 2:TD:100210000000001312:AI_Testing_TN   | 21000000001312:AI_Testing_TM312::<br>431165415322185:TEST12:100210000000001312:AI_Testing_TM312 |           |           |             | Rejecte      | d by PE 11-10-202  | 24 06:28 PM         | 11-10-2024 07:33 PM   |        |

Items per page: 6 - 1 - 2 of 2 |< < > >|





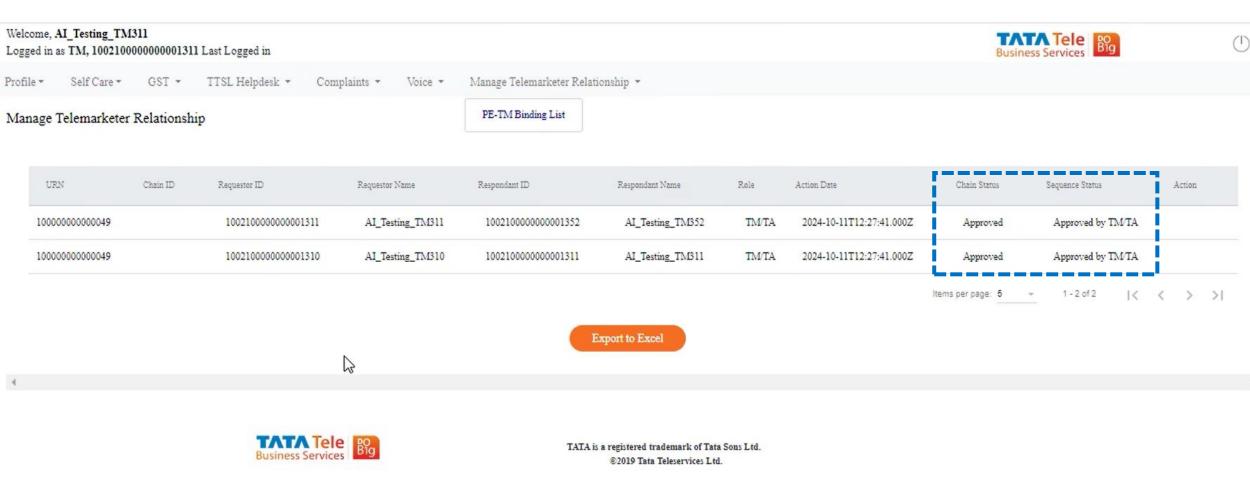
#### Other TMs can only view status of immediate entities



FASTER SIMPLER CLOSER



#### Other TMs can only view status of immediate entities







#### **Final Request Status of Telemarketer Delivery**



|           | I_Testing_TM<br>s TM, 1002100 |            | 2 Last Logged in    |                    |                         |                  |       |                          | В                 | usiness Services        |                           | ( |
|-----------|-------------------------------|------------|---------------------|--------------------|-------------------------|------------------|-------|--------------------------|-------------------|-------------------------|---------------------------|---|
| Profile * | Self Care 🕶                   | GST *      | TTSL Helpdesk 👻 Co  | mplaints • Voice • | Manage Telemarketer Rel | ationship 💌      |       |                          |                   |                         |                           |   |
| Manage 7  | Telemarketer                  | Relationsh | ip                  |                    | PE-TM Binding List      |                  |       |                          |                   |                         |                           |   |
|           |                               |            |                     |                    |                         |                  |       |                          |                   |                         |                           |   |
| UR        | Ň                             | Chain ID   | Requestor ID        | Requestor Name     | Respondant ID           | Respondant Name  | Role  | Action Date              | Chain Status      | Sequence Status         | Action                    |   |
| 10000     | 0000000051                    |            | 100210000000001312  | AI_Testing_TM312   | 1002100000000001311     | AI_Testing_TM311 | TM/TA | 2024-10-11T18:21:29.000Z | Approved          | Approved by TM/TA       |                           |   |
| 10000     | 0000000051                    |            | 1601431165415322185 | TEST12             | 100210000000001312      | AI_Testing_TM312 | PE    | 2024-10-11T19:38:58.000Z | Approved          | Approved by TM/TA       |                           |   |
| 10000     | 0000000050                    |            | 100210000000001312  | AI_Testing_TM312   |                         |                  | TD    | 2024-10-11T18:21:29.000Z | Rejected          | Rejected by PE          |                           |   |
| 10000     | 0000000050                    |            | 1601431165415322185 | TEST12             | 100210000000001312      | AI_Testing_TM312 | PE    | 2024-10-11T18:28:23.000Z | Rejected          | Approved by TM Delivery |                           |   |
|           |                               |            |                     |                    |                         | L                |       |                          | Items per page: 5 | ≁ 1-4of4  <             | $\langle \rangle \rangle$ |   |

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